



For Immediate Release

NEW CHARITY ORGANIZATION SINGS A SONG OF HOPE TO RAISE MONEY AND AWARENESS FOR CHILDREN IN NEED

A benefit for Monroe County Children and Youth Services Christmas Fund

(Pocono Mountains, PA) November 18, 2008 - The Wishmakers, a newly formed charity organization made up of local business owners, musicians and artists, has recently produced and recorded an original Christmas song about the Pocono Mountain area in an effort to raise money for the Monroe County Children and Youth Services Christmas Fund. Many talented musicians

and artists of the Pocono Mountain area have collaborated on "CHRISTMASTIME IN THE POCONOS", a song about the joy, togetherness and spirit of giving that Christmastime brings to the Pocono Mountains.

"It is with this spirit of giving that we hope to bring together as many local musicians, businesses, and members of the media to maximize our efforts and give as much as we can to the children this holiday season," says Kristi Bronico, who is helping lead the efforts with The Wishmakers.

The project includes the production and CD duplication of the original song, which will be available the day after Thanksgiving, just in time for the holidays. The limited edition CD will be available throughout the northeast region of Pennsylvania at these and other fine retailers: Main Street Jukebox, Old Mill Pub, James Diamond Jewelry, Sarah Street Bar & Grille, KenBro Embroidery, Callie's Kitchen, Precision Music, The Music Store, New Horizon Music Studio, and Pocono Candle. You can download a digital version of the song, along with the CD artwork, for a donation of \$10 or more from the organization's website, www.thewishmakers.org.

The CDs will also be available at a live holiday concert called CHRISTMAS JAM IN THE POCONOS to be held on December 27th at the Sherman Theater in Stroudsburg. The show will feature a variety of talented local bands, including some of the musicians who performed on "CHRISTMASTIME IN THE POCONOS".

The scope of the project continues to grow as the organization tries to find more ways to get the community involved. The Wishmakers' mission is "Musicians making a difference...harnessing the power of music and art to foster the spirit of giving". The Wishmakers look forward to helping those in need this holiday season and beyond. The Wishmakers' advisory board includes Kristi Bronico, Jill Hughes, Gary Wehrkamp, and Bryan Schmidt.

For more information on the organization, making a donation or becoming an official sponsor, please visit our website www.thewishmakers.org.

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